Reach Your Target Audience at the KY-ACC 2018 Annual Meeting!

We would like to invite you to exhibit at the Kentucky Chapter – American College of Cardiology’s (KY-ACC) 14th Annual Meeting on Saturday, October 13, 2018 at the Hyatt Regency Louisville in Louisville, Kentucky. This all-day program is the premier CME offering in the field of cardiology in the Commonwealth of Kentucky. This meeting is one of the largest ACC state chapter meetings in the country - over 300 attendees are expected, including cardiologists, Fellows in Training, PAs, APRNs, cardiovascular pharmacists, nurses, echo technicians and other cardiology professionals.

Over 20 national and local speakers will present on the latest topics in cardiology. Breakout sessions will be offered for CV Team members, cardiac pharmacology, practice management, and the business of cardiology. Live, hands on echo sessions will also be offered.

Exhibiting at the 2018 Annual Meeting provides you with an opportunity to:

• Enhance your brand
• Increase sales
• Educate customers
• Gain valuable input and feedback
• Generate leads
• Forge new relationships and partnerships

… all while supporting a time-honored, statewide event!

There is a drawing for airfare and admission to the American College of Cardiology’s ACC.19 Scientific Meeting. This popular drawing requires attendees to visit a set number of exhibitors in order to qualify.

We hope you will consider joining us this year. Exhibitor materials and forms are contained in the following pages. Please contact the office with any questions at 859-899-9120 or bswartz@kentuckyacc.org. Exhibitor Applications are due by August 30, 2018.

Sincerely,
Kentucky Chapter - American College of Cardiology

Exhibitor Schedule

Approximately 40 table-top exhibits are available on a first-come, first-served basis. To maximize our exhibitor’s exposure, we have designed the exhibits around our coffee break area and we will be hosting a buffet/box lunch in the exhibit area.

Saturday, October 13
6:00 a.m.-7:00 a.m. Exhibitor Set Up
7:00 a.m.-8:00 a.m. Exhibits/Continental Breakfast
9:50 a.m.-10:10 a.m. Exhibits/Coffee Break
11:30 a.m.-12:00 p.m. Lunch in Exhibit Area
12:45 p.m.-1:00 p.m. Exhibits/Coffee Break
1:00 p.m. Exhibitor Tear Down
# Sponsorship and Exhibitor Levels

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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</thead>
<tbody>
<tr>
<td><strong>Contribution</strong></td>
<td>$10,000</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$2,500</td>
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<tr>
<td><strong>Meeting Registrations (includes breakfast and lunch)</strong></td>
<td>Four (4) complimentary meeting registrations</td>
<td>Three (3) complimentary meeting registrations</td>
<td>Two (2) complimentary meeting registrations</td>
<td>One (1) complimentary meeting registration</td>
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</tbody>
</table>
| **Tabletop Exhibit** | Two (2) tabletop display spaces (6’) & includes:  
- Four (4) chairs  
- Electricity  
- Wireless Internet  
- Waste basket | Two (2) Tabletop display spaces (6’) & includes:  
- Three (3) chairs  
- Electricity  
- Wireless Internet  
- Waste basket | One (1) Tabletop display space (6’) & includes:  
- Two (2) chairs  
- Electricity  
- Wireless Internet  
- Waste basket | One (1) Tabletop display space (6’) & includes:  
- One (1) chair  
- Electricity  
- Wireless Internet  
- Waste basket |
| **Other**         | Co-sponsorship of Continental Breakfasts and Coffee Breaks  
Two (2) invites to the Council/Faculty/FIT Dinner on Friday, October 6.  
One time use of KY-ACC Meeting Registration List  
Full page advertisement in Fall newsletter  
Company logo indicating level of exhibitor published in meeting materials  
Prominent logo placement on the KY-ACC web site, www.kentuckyacc.org | One time use of KY-ACC Meeting Registration List  
1/2 page advertisement in Fall newsletter  
Company logo indicating level of exhibitor published in meeting materials  
Prominent logo placement on the KY-ACC web site, www.kentuckyacc.org | One time use of KY-ACC Meeting Registration List  
1/4 page advertisement in Fall newsletter  
Company logo indicating level of exhibitor published in meeting materials  
Prominent logo placement on the KY-ACC web site, www.kentuckyacc.org | One time use of KY-ACC Meeting Registration List  
Prominent logo placement on the KY-ACC web site, www.kentuckyacc.org |
2018 Exhibitor Application

Organization

Contact Name        Job Title

Address

City            State            Zip

Daytime Phone Number        Cell Phone (Alternate) Number

Email Address

Organization Website Address

Competitors to Avoid

Names of Attending Representatives

Badge Name #1

Email Address

☐ Claiming CME Credits. Type of Credits ________________

Badge Name #2 (2nd attendee for Gold, Platinum & Diamond sponsorships only)

Email Address

☐ Claiming CME Credits. Type of Credits ________________

Badge Name #3 (3rd and 4th attendee for Platinum & Diamond sponsorships only)

Email Address

☐ Claiming CME Credits. Type of Credits ________________

Badge Name #4 (4th attendee for Diamond sponsorship only)

Email Address

☐ Claiming CME Credits. Type of Credits ________________

Exhibitor Policy/Guidelines

As an exhibitor your company will have no influence on the selection of speakers, topics or other components of the event/CME activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase or recommend your company’s products or services. This exhibit is held in conjunction with an accredited CME activity, all ACCME requirements will be strictly observed and enforced by the CME Provider.

By submitting an exhibitor registration form you agreeing to the following:

• No funds will be paid to support any specific educational programming or activities associated with the event.

• You will pay these fees without any expectation that your products or services will be purchased and without pressure to prescribe or purchase your products.

Sponsorship/Exhibitor Contribution

☐ Diamond Sponsor $10,000

☐ Platinum Sponsor $7,500

☐ Gold Sponsor $5,000

☐ Silver Sponsor $2,500

Total Amount: ____________________________

Choose one:

☐ Check

☐ Mastercard

☐ Visa

☐ AMEX

☐ Discover

Card/Check Number

Expiration Date

Security Code

Name of Cardholder

Signature

If paying by Check, mail this form with payment to: KY-ACC • 446 East High Street, Suite 10 • Lexington, KY 40507.

If paying by Credit Card, fax the completed form to 859-271-0607 or email to lcampobasso@kentuckyacc.org.