



Kentucky  
CHAPTER

20TH ANNUAL

# Meeting & Scientific Session

September 21, 2024

Marriott Louisville East | Louisville, Kentucky

## 2024 Sponsorship Opportunities

The Kentucky Chapter of the American College of Cardiology (KY-ACC) is pleased to present sponsorship and exhibit opportunities for its 20<sup>th</sup> Annual Scientific Meeting, to be held on Saturday, September 21, 2024 at the Marriott Louisville East, in Louisville, Kentucky.

The KY-ACC annual conference is the premier educational and networking opportunity for cardiologists and cardiovascular team members in the Commonwealth of Kentucky. It draws approximately 300 attendees each year including cardiologists, fellows-in-training, physician assistants, advanced practice nurses, pharmacists, technicians, and cardiology practice managers.

The KY-ACC Annual Scientific Meeting, one of the largest state chapter meetings in the nation, will feature leading national and local experts who will present sessions on clinical and professional issues and innovations in cardiology. The day will conclude with FIT Jeopardy—don't miss this exciting event as the best and brightest fellows-in-training from around Kentucky face off to test their knowledge in a winner-take-all match.

- Enhance your brand
- Increase sales
- Educate customers
- Gain valuable input and feedback
- Generate leads
- Forge new relationships and partnerships

Enclosed are the 2024 sponsorship packages. KY-ACC will also be pleased to customize a package to suit your needs.

Please contact Emily Childers at [echilders@kentuckyacc.org](mailto:echilders@kentuckyacc.org) with questions or requests for additional information. We look forward to seeing you on September 21<sup>st</sup>!

### Sponsorship Policy/Guidelines

As a sponsor, your company will have no influence on the selection of speakers, topics or other components of the event/CME activity. Acceptance of this offer to exhibit in no way creates an expectation or obligation to purchase or recommend your company's products or services. This exhibit is held in conjunction with an accredited CME activity, all ACCME requirements will be strictly observed and enforced by the CME Provider.

By submitting a sponsor registration form you are agreeing to the following:

- No funds will be paid to support any specific educational programming or activities associated with the event.
- You will pay these fees without any expectation that your products or services will be purchased and without pressure to prescribe or purchase your products.

Sponsorship Applications are due by August 30, 2024.



# 2024 Sponsorship Options

SPONSOR LEVEL	CONTRIBUTION	PACKAGE INCLUDES
<b>Diamond</b>	\$10,000	<p>Sponsor Package</p> <ul style="list-style-type: none"> <li>(4) complimentary meeting registrations, two (2) 6' tabletop display spaces, (4) chairs, and wireless internet access.</li> <li>Opportunity to host a 1 HR webinar that must be scheduled between October 24-August 25.</li> <li>(2) social media posts (content provided by sponsor).</li> <li>One time use of pre-registration list. Sent two weeks before conference. One time use of post-registration list.</li> <li>Company logo on event signage, syllabus, and on the (kentuckyacc.org) website for one year.</li> </ul>
<b>Platinum</b>	\$7,500	<p>Sponsor Package</p> <ul style="list-style-type: none"> <li>(3) complimentary meeting registrations, one (1) 6' tabletop display space, (3) chairs, and wireless internet access.</li> <li>Opportunity to host a 1 HR webinar that must be scheduled between October 24-August 25.</li> <li>(1) social media post (content provided by sponsor).</li> <li>One time use of pre-registration list. Sent two weeks before conference. One time use of post-registration list.</li> <li>Company logo on event signage, syllabus, and on the (kentuckyacc.org) website for one year.</li> </ul>
<b>Gold</b>	\$5,000	<p>Sponsor Package</p> <ul style="list-style-type: none"> <li>(2) complimentary meeting registrations, one (1) 6' tabletop display space, (2) chairs, and wireless internet access.</li> <li>(1) social media post (content provided by sponsor).</li> <li>One time use of pre-registration list. Sent two weeks before conference. One time use of post-registration list.</li> <li>Company logo on event signage, syllabus, and on the (kentuckyacc.org) website for one year.</li> </ul>
<b>Imaging Equipment Showcase</b> (Limit of 3)	\$10,000	<p>Reserved for Imaging Equipment Companies. Includes: breakfast co-sponsor; 20-30 minutes of imaging equipment demonstration and hands-on activity prior to Opening Session on Saturday, September 21.</p> <ul style="list-style-type: none"> <li>Company logo on event signage.</li> <li>Gold Sponsor Package: (2) registrations, (1) 6' table, (2) chairs, and wireless internet.</li> <li>(1) social media post (content provided by sponsor).</li> <li>One time use of KYACC registration list.</li> <li>Company logo on event signage, program syllabus, and (kentuckyacc.org) website for one year.</li> </ul>
<b>App Sponsor</b>	\$1,500	Logo on conference app and event signage.
<b>Chair Drop Sponsor</b>	\$1,000	Material placed on the chair in the general session.